2020 Overview
Enhancing Efficiency in Education Globally
Company Background

One global team of 176 serving over 10,000 schools and 3 million students.

**Key Milestones**

- **2006**: Founded at the University of Pennsylvania by three IB Diploma graduates.
- **2011**: ManageBac exceeds 1,000 schools and is used by 1 in 2 DP students.
- **2013**: OpenApply launches for the paperless admissions office of the future.
- **2016**: ManageBac exceeds 2,000 schools and is used by 4 in 5 DP students.
- **2018**: Atlas joins forces with Faria to develop the next generation of curriculum-first learning platforms.
- **2019**: Curriculum Trak and SchoolsBuddy join Faria Education Group.
- **2020**: AtlasNext

**Purpose: “Enhancing Efficiency in Education Globally”**

**Our Focus Areas** translating purpose into action:

- **Paper to Paperless**
- **Unified Family Experience**
- **Integrated All-in-One School Systems**
Service Overview

**Learning & Teaching**
- ManageBac for IB World Schools
- AtlasNext for Independent and International Schools
- curriculumTRAK for Faith-based Schools

**Admissions**
- OpenApply for Paperless Admissions & Enrolment

**Activities Management, Payments, and More**
- SchoolsBuddy

**The Faria Difference**
- Global scale provider to the world’s leading international schools.
- Singular product development focus on serving international schools together with professional development.
- Broad curriculum program support with over 600+ licensed academic standards and benchmarks.
- Fast, efficient global support with 24-hour coverage from Monday to Friday.
- With local hosting in Canada, Ireland, the US, and China and ISO27001:2013 certification since 2017, your data is safe in our hands.
Product & Services
**Curriculum-First Learning Platform**

Serving over 6,000 Atlas schools globally.

By combining curriculum planning, assessment, reporting, and attendance into one unified platform with a consistent, modern, and mobile-ready interface, AtlasNext provides a seamless and integrated experience for coordinators, teachers, students, and parents.

**Available on:**

![Download on the App Store](image)

![GET IT ON Google Play](image)

**Approach & Design**

Our Curriculum-First approach and design means that AtlasNext can support more effective implementation across a variety of curriculum programs.

- Designed to support all curriculum architecture
- Best practice workflows refined by working with over 6,000 schools
- Tailored to your schools’ specific needs

We customize to your needs and your processes to facilitate easy onboarding, which allows more time for collaborative teaching and learning.
Collaboratively plan your curriculum with real-time unit planners integrating assessment and learning experiences with a flexible unit template editor and the world’s largest collection of academic standards and benchmarks.
Enhanced Unit Planners
A host of features to enhance your planning experience!

- **Fonts & Icons**
  more readable with visual cues

- **Online Presence**
  to indicate when colleagues are online

- **Real-Time Editing**
  to allow for collaborative planning

- **In-Line Editing**
  to improve context and ease-of-use

- **Reflections**
  to support meaningful reflection throughout the cycle

- **Connections**
  to align and link assessment tasks and learning experiences

- **Personalization**
  customizable background headers for your unit

![Image of Enhanced Unit Planner interface](image-url)
Flexible Unit Editor and Global Standards Support

Build your planner to match your unique curriculum process.

- Flexible Units Editor allows schools to customize their Planner templates within each Curriculum program
- Personalize headers and guidance text with bilingual (UTF-8) planner support
- Enable/Disable and Re-order Planner Components
- Add custom curriculum components and built-in standards

600+ Sets of Standards
- Common Core, Next Generation Science Standards, ISTE, etc.

211 Sets of K-12 Standards
- California, New York, Ontario, Australia, UAE, China, and more

10% Focus on Accreditation
- Manage accreditation and evaluation seamlessly

49% of Standards are Career or Subject Specific
- Career Tech Education, National Core Arts, Social

28+ Years of Experience
- Across our Standards team

Updating and Adding New Standards Every Day
- Immediately ready to review and align to your curriculum
Standards

With AtlasNext, schools around the world initiate, revamp, and continuously refine and improve their curriculum development process in one unified system. As the trusted choice for over 6,000 schools in 130 countries, AtlasNext offers a seamless and integrated experience for teachers, administrators, and curriculum writers.

Global Standards Coverage
Spanning curriculum and accreditation

- Seamlessly create and update an aligned curriculum to ensure your students experience the robust and equitable education they deserve.

- Teachers and leaders alike will find robust curricular analytics at their fingertips to help guide informed curriculum development and easily pinpoint gaps or redundancies.

- Engage your entire team through transparency and communication tools, facilitating meaningful conversations and collaboration across teachers and leaders.

- Inform curricular revisions and support accreditation by viewing and sharing reports and information that are meaningful to your process.
Beyond the Classroom

AtlasNext provides schools with an integrated build-your-own framework including:

Service and Project-Based Learning Frameworks

- Flexibly design and build service and project-based learning programs
- Integrated with portfolios and reporting to providing a seamless solution

Student Portfolios

Students and teachers can easily add from Web and Mobile

Goals
Reflections
Observations
Awards
Coursework

Behavior & Discipline

Record notes directly on the student profile with customizable categories

Attendance

- Configure homeroom attendance categories and assign homeroom advisors
- Support for weekday and rotation-based attendance

Integrated with

Service Learning
- Objectives
- Framework
- Service
- Teams
- Evaluation

- Flexibly design and build service and project-based learning programs
- Integrated with portfolios and reporting to providing a seamless solution

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Teaching and Learning
Realtime interaction between teachers, students, & parents.

Collaborative Classroom Environment
✓ Teacher to student and student to student communication
✓ Connect students to tasks and resources
✓ Upload completed evidence of learning

A centralized calendar showing upcoming tasks, assessments, activities, and deadlines for students, parents, and teachers.
Remote Learning and Flipped Classroom Support
Realtime interaction between teachers, students, and parents.

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Zoom Integration for Synchronous Online Lessons

✓ Schedule virtual class time with our built-on Zoom integration or other video conferencing tools
✓ Save time with auto-generated Zoom Link
✓ Online Lesson appear in students’ calendars, as well as Class Stream, for visibility and easy planning

Our built-in Presentation Mode allows teachers to present and screenshare learning materials during online lessons, directly from the Class Stream.
Teachers can use our new Split-Screen Grading to efficiently grade any type of work. Add notes, grades, highlights, and more when selecting and grading from the list of assessment types below:

- 8/10
- Criteria
- Standards
- Progress
- Comments
- Interdisciplinary

**Grade by:**
- Rubric
- Criteria/points
- Assessment Criteria
- Written Feedback
Assessment & Reporting

Streamline school-to-home reporting with flexible assessment options with Term Reporting:

Flexible, Paperless Report Cards
- Eliminate environmental and logistical issues with printing
- Flexibility of reporting template design means less constraints vs. print formatting

Evaluate your:
- Curriculum
- Knowledge and Skills
- Local Outcomes
- Standards

Highly customizable, fully integrated with teacher gradebooks and attendance, and tailored for best practices.
AtlasNext Accounts Portal & Integrations

**AtlasNext Accounts Portal**

Provides identity management and single sign-on for AtlasNext internal and third-party integrations partners. Bundled with a premium subscription model for custom login designs/AD integrations.

**App Store**

Organizes partner integrations and add-ons to provide schools with an end-to-end turnkey solution including Identity Connectors, Behavior & Discipline, Library & Reading, Website, Online Exams & Assessment, Utilities, and University.

### Key Integration Partners

- **Google Apps for Education**
  - SSO Connectors
  - Google for Education is a service from Google that provides independently customizable versions of several Google products.

- **Google Docs**
  - Collaborative Assignments
  - A seamless experience for teachers to link, assign, and distribute a Google Doc template to their entire class.

- **isams**
  - Flexible Management Information System
  - Our recommended partner for whole-school information management.

- **Turnitin**
  - Leading Plagiarism Checker
  - Turnitin is revolutionizing the experience of writing to learn.

- **BridgeU**
  - University & Careers
  - BridgeU leverages the power of big data to provide university and careers guidance for international school students.
AtlasNext Mobile

With broad curriculum support for your entire school community.

Designed with full functionality:
- Classroom Management
- Service Learning
- Project-based Learning
- Portfolio
- Curriculum Planners
- Gradebook
- Reporting

Sharing on Airdrop
Easily submit Coursework, post Reflections, and update Project journals on the go!

Available on:

Supported User Types
- Students
- Teachers
- Administrators
- Parents
Curriculum Analytics

A comprehensive overview of your school's curriculum.

Curriculum Overview
Track coverage of Standards by grades and courses.

Standards

Curriculum Review
Track coverage of all sections by unit.

Whole-School Curriculum
Map your curriculum vertically and horizontally and track coverage with the unit timeline.

Portfolio
Track coverage of your students’ Portfolio by grades.

Curriculum Digest
At-a-glance summary of your curriculum updates including new and updated units.

Export PDF
Report Cards
Unified for the whole school.

Key Benefits
- Eliminates environmental and logistical issues with printing
- Flexibility of reporting template design, less constraints vs. print formatting
- More user friendly for parents with Mobile + Web access in a responsive layout
- Schools can track parental engagement and encourage discussion
- Extensible for future reporting models (e.g. Portfolios, Goal-setting, etc.)

Options: Color Palette

Options: Fonts

Product & Services
Parent Dashboard

Keeping parents updated in real-time.

✓ Check attendance
✓ Check academic progress
✓ Monitor assignment completion and curriculum progression
✓ See classes
✓ Browse archives of all recorded data

Attendance

Curriculum & Assessment

Academic Progress
Multilingual Parent Portal
Providing parents with updates in their language of preference.

A growing list of languages to choose from:

- Japanese
- Arabic
- Spanish
- Chinese
- French
Quick Add

Student Portfolios
Supporting every student on their learning journey.

Portfolio timeline provides a chronological view of student progression from K through 12

- Search and Filters to find specific portfolio items
- Multi-add provides a way to easily add one observation into multiple student portfolios at once

Support your school’s accreditation process with evidence of student learning and growth

Portfolio Item & Task Detail

Students and Teachers can easily add from Web and Mobile
- Goals
- Reflections
- Observations
- Coursework
- Awards
Student Dashboard
Supporting a student’s busy life with organization tools that bring focus and clarity.

Organization
With the newly structured calendar, it is easier to track what is going on and what is coming up. Students can stay more organized.

Planning
With our new to-dos and Notepad, students can assume personal responsibility for their planning and take ownership of their learning goals by creating subtasks and tracking their progress.

Ease of Use
New shortcuts and adaptive widgets allows the dashboard to change according to what your day and schedule looks like. Students can jump right into their assignments.
Powerful APIs

REST APIs with 25 endpoints, allowing schools to build custom integrations and pull raw data.

Including:

- List and manage a full workflow for enrolling students in classes and groups
- List subjects, years, and details for a school
- List and manage parents and teachers
- List tasks and assignments from any class
- Retrieve assignment grades, term grades, and custom rubric grades
Our Products and Integrations

We have an expanding ecosystem of systems & partners to integrate with best-in-class solutions.

The Faria Ecosystem

ManageBac
IB Management System
The leading planning, assessment, and reporting platform for the IB continuum.

OpenApply
Admissions System
Helps schools streamline their application process online and supports recruitment and marketing initiatives.

SchoolsBuddy
The Extra-Curricular System
Manage online payments for trips, events, activities, fees, and more.

Integrations

Google Apps for Education
SSO Connectors
Google for Education is a service from Google that provides independently customizable versions of several Google products.

Turnitin
Leading Plagiarism Checker
Turnitin is revolutionizing the experience of writing to learn

isams
Flexible Management Information System
Our recommended partner for whole-school information management

BridgeU
University & Careers
BridgeU leverages the power of big data to provide university and careers guidance for international school students

Finalsite
Marketing & Communications
Our partner for school website design, marketing, online learning, and much more
ManageBac for IB World Schools

ManageBac is the leading planning, assessment, and reporting platform for the IB continuum. The trusted choice of 4 in 5 IB Diploma students and over 3,000 leading IB world schools.

Made for IB Schools
- Plan, teach, grade, assess students in one system
- Track your CAS, TOK, and Extended Essay
- Register for IB exams and submit work to the IB

A turnkey Curriculum-First learning platform supporting curriculum planning, assessment, and reporting for IB World Schools.
Integrated Online School Admissions & Enrollment Management

Create a world-class admissions experience for families while simultaneously cutting wasted administrative time by 66%, giving your admissions team time to focus on what really matters. Used by 450+ schools in 80+ countries around the world.

Inquiry, Admissions, & Enrollment

Allows families to manage all aspects of the inquiry to admissions process online, from visit bookings to admissions fee payments, through a dedicated parent account.

Eliminate Administrative Headaches

Make use of a system built from the ground up for school admissions. View applicant pools, send bulk emails, chase missing documentation, collaboratively review applicants, view comprehensive analytics, and much more.

“OpenApply has increased our efficiency as a team, and offers metrics and analytics that would take hours on end to extrapolate prior to this system. Our team is far more effective and much more personally connected with our families because we can share tasks to support one another in timely follow up.”
SchoolsBuddy is the complete extra-curricular system for staff, students, and parents featuring online sign up, allocation, and management. Manage online payments with SchoolsBuddy for trips, events, activities, fees, and more.

**Activities Management**
SchoolsBuddy helps organize complex extra-curricular activity programs including sign up, allocation, and recording attendance. Also ideal for managing sports teams.

**Online Payments**
SchoolsBuddy links payments with activities and events and can also be used for other one-off payments including, events, tickets, kits, and fees. Online payments are available in over 100 countries.

**Transport System**
Morning, after school, and ‘post activity’ buses can be managed with mobile attendance recorded from the SchoolsBuddy platform.

**School Trips & Events**
Obtain consent from parents online for school trips and other activities including sport fixtures. Offers complete school trip management.

**Parent Teacher Conferences**
Online appointment bookings, adjustable appointment length, and staff schedules. Handles parent led and student led conferences.
“Fantastic! SchoolsBuddy is beyond one’s imagination. Being able to maneuver through the platform with such ease is nothing short of magnificent!”

Communications
As parents and staff move through the system booking events, appointments, signing up to activities, or making payments each step includes automatic email communications.

Staff can group students together using the SchoolsBuddy platform to communicate with selected students/parents with information relevant to them.

Whole school messaging is also available!
Parents and, where applicable, students, receive email and mobile push notifications (requires the app to be downloaded).

Personal calendar
Each parent/student/staff account benefits from a personal calendar within SchoolsBuddy only showing events and activities relevant to them.

Reporting
Powered by Microsoft BI, many reports are available integrally to SchoolsBuddy to examine your data, from take-up of activities or parent conference appointments to in-depth finance reports. Reports are available to view, print, and download.
Data from OpenApply enquiries, events, and applications flow to Finalsite’s inbound marketing suite where you can automate email workflows and continuously engage parents throughout the admissions process.

Automated engagement keeps your school top-of-mind during important decision-making times.

- **Enquiry > Applicant**
  - Thanks for your interest
  - Upcoming events
  - Tips for choosing a school

- **Accepted > Enrolled**
  - Benefits of an international school
  - Tips for joining a new school
  - Recent school highlights

- **Enrolled > Re-Enrolled**
  - A look back at this year’s activities
  - Recent university acceptances
  - Next year’s exciting school events
The International Diagnostic and Admissions Test (IDAT) is revolutionising admissions and profiling of new students. IDAT has comprehensive testing available in math, English, global knowledge and critical thinking. It’s changing the world for applications for international schools around the globe.

“
ALL STUDENTS
ALL AGES AND GRADES
ALL MAJOR SUBJECTS
ALL OVER THE WORLD AT ANY DAY OR TIME

Helping the Right Students
Find the Right Schools

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Level 5, 8 Quay Street, Sydney
NSW 2000 Australia
BridgeU is a World-class university & careers guidance for global secondary schools.

Help students discover new global destinations with personalised university recommendations

Manage students’ applications to multiple countries and send documents to universities directly from BridgeU

Report on your students’ successes and share results with parents and senior leaders
For schools wanting the best Paperless Admissions Office, School Management System, and Curriculum-First Learning Platform, we are pleased to offer an integration between OpenApply, iSAMS, and AtlasNext.

Our two-way data sync provides for real-time updates to student or parent demographic information. Update data in one system, and watch it flow seamlessly across all three systems.

This reduces work for admin teams, protects your data integrity, and streamlines account provisioning. Simplify how you oversee data for new students, current students, and departing students.

Fully supported data flow:
- Demographic details for students, parents, and staff sync in real time.
- Newly enrolled students synced to iSAMS and AtlasNext within minutes.

Eliminates manual data entry:
- Reduce the rate of human error caused by copy / paste.
- Help school admin team focus on higher level tasks.

Best of Breed approach:
- Allows schools to use the best systems designed to solve specific problems without sacrificing data integrity.
- Three of the top systems used by the world’s leading international schools.
World-Class Training & Support

Help Center
24/7/365 across any device
In-product Quick Search
Tutorials, FAQs, and Best-Practice Tips

Telephone
24 hours Monday through Friday
Dedicated customer service specialists

Email
24 hours Monday through Friday
Dedicated weekend staff for urgent support queries.

Video
Self-Service to meet your style
3-5 min quick tips and What’s New
10-20 min in-depth guides by topic and user type

Flexible Training Options

Personalized Online Trainings
Available Monday-Friday
Book online group trainings with our dedicated trainers

Onsite Training
During working hours Monday through Friday
$1,500 plus travel expenses per day

Regular Webinars
Conducted by our Support Team, Faria Professional Development, and community advocates
Recordings and Back-catalogue available on demand

“The quality of the support I always receive, this time is no exception, is a fundamental reason we use Atlas. It is always done quickly, correctly, and graciously. Thank you.”
Curriculum Insight Magazine
Published twice a year in digital and print with content from educators around the globe.

- Schools share current curriculum trends
- Best practices in process, leadership, curriculum, and instruction highlighted in every issue

Onsite & Online Sessions
Divided into three tracks, our PD is informative and interactive, ensuring tangible outcomes for all participants.

- School Leadership & Process
- Curriculum Development
- Instructional Strategies

Courses, Workshops & Summits
Held throughout the year in multiple locations.

- Professional development events are focused on a variety of topics geared towards supporting teachers, leaders, and educators around curriculum and instruction
- Courses allow for deeper understanding and skill on a specific topic or area

OpenApply Conferences
Held 2-3 times a year in multiple locations.

- Professional development geared towards all admissions staff, from novices to experts
- Practical sessions focused on best practices and trends in international school admissions

International Admissions Bulletin
Published once a year in digital and print with 60+ pages of content.

- Insights into admissions trends around the globe
- Written by international school admissions staff for international school admissions staff

openapply.com/bulletin

For more information, please visit events.fariaedu.com
Enterprise Ready
An enterprise-ready model.

- **Single Sign-On**: Identity management with Google and Office365 and Active Directory / LDAP.
- **Access & Permissions**: Granular access controls and permissions configurable by user type.
- **Extensive APIs**: RESTful JSON API with extensive endpoints provide flexibility.
- **Audit Log**: Searchable detailed trail of account activity by user, date, and activity type.
- **Responsive Design**: Fully responsive and unified design works on mobile and web across Android and iOS.
- **Product Roadmap**: Priority input on AtlasNext’s product roadmap and quarterly development updates.
- **Sync & Integrations**: MIS / SIS Sync integrations with iSAMS and over a dozen integration partners.
- **SLA & Support**: Covering uptime, response times, and resolution with direct support contact.

**Training & Support**
Implementation
Implementation Models

Our implementation team focuses on understanding your process to customize your onboarding experience and configure your system to meet the needs of your school.

**Existing Atlas School**

**Transitioning from Atlas to AtlasNext:**

- Moving your existing curriculum process with Atlas to a new platform:
  - Migrating your faculty and all your curriculum data on AtlasNext
  - Customize your system to reflect your Atlas curriculum processes
  - Training your faculty on the new features and navigation
  - Support with implementing new modules

**New School**

**For a brand-new start:**

- Starting off with the right tools will lead to long term success with our team:
  - Dedicated Implementation Specialist who will work with your school every step of the way
  - Configuration of your AtlasNext system with the correct template, service learning, project-based modules, etc.
  - National and/or State sets of academic Standards
  - Online product training sessions
  - Support in developing or working towards a sustainable curriculum process
Data Protection & Security
Global Data Protection & Security Update

Our Technical Operations team maintains and supports AtlasNext infrastructure and applications 24/7/365 – this is an overview of key improvements completed in 2019.

• Amazon Web Services provides High Availability and Multi-Region Hosting Capability
  AWS hosting in Canada and the US greatly improves system reliability and provides enhanced flexibility of regional hosting for schools.

• Data Protection & Security
  We are one of the only international education systems providers with ISO/IEC 27001:2013 Information Security Management System certification, as well as being GDPR compliant which reflects our commitment to strong information security and data protection.

• System Monitoring
  We use comprehensive real-time monitoring and analytics tools to monitor our network and applications. Automated alerts are routed to on-call operators.

• Hardened Network
  We utilize enterprise-grade Denial of Service protection from Cloudflare in conjunction with application firewalls to protect our networks from interruption or compromise.

• Penetration Testing
  We regularly perform third-party penetration testing to ensure our applications and infrastructure are secure.

• Business Continuity and Disaster Recovery Plan
  All areas of our technical operations are covered by our 24-72 hour DR / BCP. In the event of a catastrophic event, our plans aim to restore critical services within 24 hours and be fully operational within 72 hours.
Who do we work with in your area?

We are honored to serve over 10,000 leading schools in 130 countries. Here are some of the schools we work with in your area:

“Great curriculum hub and curriculum monitoring tool. Lends itself to collaboration, accountability, and interdisciplinary planning.”

Liliana Borrero
Colegio Nueva Granada

Contact Us:

We offer phone support coverage 24 hours a day between Monday and Friday, beginning from Monday 9 AM (GMT +8) and ending at Friday 6 PM (GMT -7).

Schedule a session at onatlas.com/contact-us.

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